



# MEMORIAL HIGH SCHOOL

## BOOSTER CLUB

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### **Memorial Mustang Baseball Booster Club Sponsorship Opportunities**

Dear Community Business Owner:

The 2017 baseball season is not far away and with the updates to our facility we have many needs as the start of the season is fast approaching. Our coaches, players and Mustang supporters are all very excited about the possibilities for our teams this season and we are looking forward to showcasing our facility. We would like for you to be a part of the success we are aiming to achieve!

As we have done in the past, the Mustang Baseball Program must raise money to help fund our teams' various equipment, supplies as well as other updates to our facility. To help in our fundraising efforts, we have outlined several possible Mustang Baseball Booster Club Sponsorship opportunities and ask that you please consider supporting our program in one of these ways or any other way you find appropriate for your business.

Please look over the various Sponsorship options listed on the attachment. We hope that one of these options will appeal to you as a way of supporting our program. Your contribution, of any type and in any amount, will be greatly appreciated.

In addition, we would like to invite all our friends and neighbors to catch the action at the newly renovated Mustang Field during our **11th Annual Mustang Hit-a-Thon on Saturday, February 11th at 2:00**. The Hit-A-Thon works in this manner: Each player will get 10 swings to see how far he can hit the ball, and we will record the longest distance. Each player will have obtained pledges from his family and friends and, each pledged amount will be multiplied by his longest hit. For example: if a player gets a pledge of 30¢ per foot and a pledge for 10¢ per foot, and the longest ball he hits at the Hit-a-Thon is 300 feet, then the 30¢ sponsor would donate \$90.00 and the 10¢ sponsor would donate \$30.00, for a total of \$120.00 to the Mustang Baseball Program raised by that particular player. In addition to each of our Mustang players taking a turn at bat, we will be inviting back former Mustangs to participate as All Star Guests.

With your help and the hard work of these young men, we can make this season one that these athletes will remember for a lifetime. We have included a 2017 Mustang Schedule on the back of this letter for your convenient reference, and we look forward to seeing you often at Mustang Field! Thank you for your support.

Sincerely:

**Keith and Cathy Stubbs**  
2017 MHS Baseball Booster Club Vice Presidents



## 2017 Memorial Mustang Varsity Schedule



<b>Day</b>	<b>Date</b>	<b>Opponent</b>	<b>Time</b>	<b>Site</b>
Mon	Feb 6	Kempner (Scrimmage)	4:00	Here
Fri.	Feb 10	Cy Fair (Scrimmage)	4:00	Here
Sat.	Feb. 11	Hit-a-thon	2:00	Here
Mon	Feb 13	Jersey Village (Scrimmage)	4:00	There
Fri	Feb 17	Foster (Scrimmage)	5:00	Here
Mon	Feb. 20	Strake Jesuit (Scrimmage)	6:00	There
Thur – Sat	Feb 23-25	SBISD Tournament	TBA	TBA
Thur - Sat	Mar 2-4	Corpus Christie Tournament	TBA	TBA
Thur – Sat	Mar 9 -11	Kempner Tournament	TBA	TBA
Tue	Mar 14	*Klein Oak	7:00	Here
Thurs	Mar 16	*Klein Oak	7:00	There
Tue	Mar 21	*Klein Collins	7:00	There
Fri	Mar 24	*Klein Collins	7:00	Here
Tue	Mar 28	*Klein Forest	7:00	Here
Fri	Mar 31	*Klein Forest	7:00	There
Tue	April 4	*Spring Woods	7:00	There
Fri	April 7	*Spring Woods	7:00	Here
Tue	Apr 11	*Klein	7:00	Here
Thur	Apr 13	*Klein	7:00	There
Tue	Apr 18	*Stratford	7:00	There
Fri	Apr 21	*Stratford	7:00	Here
Tue	April 25	*Northbrook	7:00	There
Fri	April 28	*Northbrook	7:00	Here
Sat.	May 6	Bi-District Certification		
Sat.	May 13	Area Certification		
Sat	May 20	Region Quarter Final Certification		
Sat.	May 27	Region Semi Final Certification		
Sat.	June 3	Region Championship Certification		
Thu – Sat	June 8-10	State Tournament	TBA	Round Rock Dell Diamond

\*Indicates District 15 6A Game

Head Coach: Jeremy York  
 Varsity Assistant: Mike Faherty  
 Red: Luis Romero  
 Grey/White: Dominiq Harris  
 Head Trainer: Rochelle Abrams

Principal: Lisa Weir  
 Campus AC: Gary Koch  
 Exec. AD: Paige Hershey  
 Assistant AD: Dwayne Eggerman

**11th<sup>th</sup> Annual Mustang Hit-a-Thon Donations:** As a business owner, we offer these Hit-a-Thon options that provide advertisement for your business at the Hit-a-Thon event.

**Hit-a-Thon General Donor:** Donation Amount: **\$100.00.**

With this donation, your business will be announced as a sponsor at the beginning and end of the Hit-a-Thon.

**Hit-a-Thon Home Run Donor:** Donation Amount: **\$200.00.**

For each of our players or All-Star Guests who hits a Home Run at the Hit-a-Thon, we will announce one of our Home Run Donors in a rotation. In addition, we will also announce your business as a sponsor at the beginning and end of the event. A maximum of 25 businesses will be placed in the rotation.

**Regular Season Sponsorships:** Individuals and business owners may purchase various levels of sponsorships for advertisement at Varsity home games during the 2017 Baseball season:

**Season Foul Ball Sponsor:** Donation Amount: **\$350.00.**

With this donation, your business will be announced as a Foul Ball Sponsor at the beginning of each home game throughout the regular season AND playoffs. Your business name will be put into a rotation of, at most, 25 businesses; and for each foul ball hit out of the park during our Varsity home games, one such Sponsor will be announced, in turn.

**Season Home Run Sponsor:** Donation Amount: **\$500.00.**

With this donation, your business will be announced as a Home Run Sponsor at the beginning of each home game throughout the regular season AND playoffs. Your business name will be put into a rotation of, at most, 15 businesses; and for each fair ball hit out of the park during our Varsity home games, one such Sponsor will be announced, in turn.

**District Home Game Sponsor:** Donation Amount: **\$2,500.00.**

With this donation, your business will choose one of our six district home games (listed in bold on the attached schedule) to sponsor during the regular season. Your business name will be announced during the game and a sign will be posted at the concession stand acknowledging your sponsorship. The donation will also pay for 25 entry tickets to the game for your company employees or guests. Further, the donation will subsidize \$1 hot dogs for the first 100 lucky fans. Please select preferences for home games and list them below.

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

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Name of Business to be announced: \_\_\_\_\_

Address of Business: \_\_\_\_\_

Donation / Sponsorship type:

\_\_\_\_ **Hit-a-Thon General Donor:** Donation Amount: **\$100**

\_\_\_\_ **Hit-a-Thon Home Run Donor:** Donation Amount: **\$200**

\_\_\_\_ **Season Foul Ball Sponsor:** Donation Amount: **\$350**

\_\_\_\_ **Season Home Run Sponsor:** Donation Amount: **\$500**

\_\_\_\_ **District Home Game Sponsor:** Donation Amount: **\$2,500**

Please make checks payable to "MHS Booster Club". The funds will be placed in the MHS Baseball Booster Club Account. We will provide each donor with a letter for receipt of contribution and their gift will be tax deductible to the extent by law under non-profit 501 C (3) organization.

***Thanks for supporting MHS Baseball!***